Dear Friends,

Since I first began my career here in 1985, I've watched along with you as the Chattanooga Zoo transformed and developed into a cultural and educational resource for more than 260,000 guests each year. With the generous support of our community, “The Best Little Zoo in America” has provided engaging exhibits and unique educational offerings. Now, it’s time to take things to a whole new level.

Our Reaching Great Heights campaign marks the next stage of development for the Zoo. This expansion will create large, immersive habitats for a new species at the zoo... giraffe! We are so excited for our community to be able to experience the great wonders of Africa in their own backyard. After all, it doesn’t make sense to send our community away from the “Best Town Ever” to see these beautiful, exotic animals.

For over 30 years, you’ve given me the pleasure of leading this magnificent transformation. Let’s continue making our dreams become realities and reach great heights together.

Sincerely for the Animals,

Dardenelle Long
CEO & President
dlong@chattzoo.org

Your generous support will help us achieve our goal of Reaching Great Heights!

For more information on giving opportunities, please visit www.chattzoo.org/support/reaching-great-heights or contact our Advancement Team.

Zoo Advancement Team
(423) 697-1322 x 5703
development@chattzoo.org

Our mission of the Chattanooga Zoo is to engage and inspire our community to better understand and preserve wildlife by creating meaningful connections between people and animals. With our intimate, innovative exhibits, wide-ranging educational offerings and commitment to conservation, our vision is to be a top destination for residents and visitors alike and the pride of our community.
REACHING GREAT HEIGHTS

This campaign supports the Chattanooga Zoo’s goals & mission by creating an exhibit that will propel our community zoo to new levels as a leading destination in Chattanooga, strengthen the zoo’s business model and create opportunities for increased revenue, further the zoo’s efforts in conservation and education, establish high standards of exhibitory, guest experiences, and animal immersion.

The Reaching Great Heights Campaign is a $10 million effort to attract support from individuals, Zoo members, corporations, foundations, and all Zoo supporters, and is a dedication to the mission of the Chattanooga Zoo.

JUST AS A HUMAN FINGERPRINT, A GIRAFFE’S SPOTS ARE UNIQUE ONLY TO THEM. NO TWO GIRAFFES HAVE THE SAME PATTERN.

AFRICAN SAVANNA

Guests will enjoy viewing and interacting with many African species through a variety of viewing opportunities.

This giraffe habitat is designed to allow up to seven giraffes supplemented with a variety of other African species. This design will immerse guests into an up-close experience with some of the most captivating animals in the world!

Plans include a state of the art giraffe indoor holding facility to ensure the best animal management practices, an ultramodern indoor viewing yard with a public feeding station, a spacious mixed species yard with an additional feeding platform, an off-exhibit outdoor yard, and exceptional exhibits around the outer rim of the African Savanna enclosure exhibiting a variety of extraordinary species.