CHATTANOOGA ZOO BREAKS MORE ATTENDANCE RECORDS

Chattanooga, Tennessee- The Chattanooga Zoo continues to break attendance records, year after year! During this year’s Hug-a-Bunny Day event, held on March 30 and March 31st, the Chattanooga Zoo welcomed a record breaking 11,712 visitors. This Hug-a-Bunny record attendance topped the last highest attendance by 3,867. On Saturday, March 31st, the zoo also set a new single day attendance record of 6,856.

This record attendance is attributed to the popularity growth of our Hug-a-Bunny Day event, growth of our membership households over the year, new advertising venues, new exhibits and zoo offerings, and more.

Hug-a-Bunny Day attendees enjoyed animal encounters, games, crafts, bounce houses, zoo rides, face painting, photos with the Easter Bunny, special animal enrichment and more.

“I am so thrilled to report the continued growth and reach of the zoo. Because this event has grown each year, our staff fully prepared for an attendance increase. Even with the preparation, we are blown away by the outstanding attendance and support from our community,” Dardenelle Long, Chattanooga Zoo CEO and President.

Thank you to our Hug-a-Bunny Day sponsors and partners who helped make this a successful event: Advance Financial, Chattanooga Allergy Clinic, Coca-Cola Bottling Company, Comet Bounce, ERMC, J103, EPB Fiber Optics, Nooga.com, NoogaBooth, The Johnson Group, Tubatomic, American Carnival Mart, Johnny on the Spot, Kid to Kid, State Farm: Sarah Herndon, Vincent Printing, and Nooga Vision.

To learn about our daily activities and monthly events, please follow us on social media and stay up-to-date.